1. INTRODUCTION

This document establishes the rules and requirements for use of all Solar Rating & Certification Corporation (ICC-SRCC™) trademarks, including trademarks, service marks, and certification marks. It also establishes rules and requirements for the use of ICC-SRCC certificates, listing reports and certification numbers.

2. ICC-SRCC CORPORATE TRADEMARKS

2.1 Mark Ownership

The following organizational trademarks (ICC-SRCC Trademarks) are owned and controlled by ICC-SRCC:

Solar Rating & Certification Corporation™

ICC-SRCC™

ICC-SRCC retains the sole and exclusive rights to use the ICC-SRCC Trademarks. ICC-SRCC may create and use additional marks, as it deems appropriate.

2.2 Prohibited Use of ICC-SRCC Trademarks

Individuals, businesses, and other organizations are not permitted to use the ICC-SRCC Trademarks. Permission to use ICC-SRCC Certification Marks, identified in this Policy, does not include authorization to use the ICC-SRCC Trademarks.
2.3 Policy Violations and Related Matters

ICC-SRCC reserves, and may use, the full range of legal remedies and certification-related sanctions available under applicable laws and corporate policies to protect the ICC-SRCC Trademarks. Infringement of any ICC-SRCC Trademark will be challenged.

Following the receipt of information that an unauthorized use of an ICC-SRCC Trademark may have occurred, ICC-SRCC, in consultation with legal counsel, will determine if responsive action(s) will be taken in accordance with this Policy and applicable Federal and State laws.

3. ICC-SRCC CERTIFICATION MARKS

3.1 Mark Ownership

The following certification marks and credentials (ICC-SRCC Certification Marks) are owned and controlled by ICC-SRCC:

1. ICC-SRCC OG-100 Certified™

2. ICC-SRCC OG-300 Certified™

3. ICC-SRCC OG-400 Certified™

© 2019 Solar Rating & Certification Corporation (ICC-SRCC™)
ICC-SRCC retains all trademark and other ownership rights concerning the ICC-SRCC Certification Marks. ICC-SRCC may create and use additional certification marks, as it deems appropriate.

3.2 Authorized Use of ICC-SRCC Certification Marks

Limited permission to use specific ICC-SRCC Certification Marks is granted listees in good standing in accordance with the applicable ICC-SRCC Rules of Procedure and policies. A qualified listee must satisfy all applicable ICC-SRCC certification requirements prior to the use of an ICC-SRCC Certification Mark. Consistent with applicable law and corporate policies, ICC-SRCC will ensure that the Certification Marks are displayed and otherwise used properly; as such use represents ICC-SRCC certification to the public.

3.3 Persons and Entities Authorized to Use the Certification Marks/ Listee Responsibilities

Use of the Certification Marks is limited strictly to those persons and entities that are valid ICC-SRCC listees in good standing. Each listee is authorized to use only the Certification Mark that represents the appropriate product or system certification granted by ICC-SRCC, in a manner consistent with this Policy and applicable law.
Each listee accepts and assumes sole responsibility for understanding and satisfying all applicable organizational and legal requirements related to the use and/or display of the Certification Marks. A listee may not use an ICC-SRCC Certification Mark in any manner not authorized by this Policy. Among other requirements, the listee is responsible for ensuring that the use of any Certification Mark on the product or system, or in business materials related to the certified product or system (e.g., informational materials, advertisements, or Internet websites), is consistent with this Policy, and is not in conflict with applicable laws.

ICC-SRCC assumes no responsibility concerning the interpretation or application of such legal requirements. ICC-SRCC shall not be liable or otherwise responsible for any claims, complaints, suits, or damages whatsoever, relating to the use of the Certification Marks, or in connection with the use of such marks.

A listee may not make any public statements or representations related to ICC-SRCC Certification that misrepresent ICC-SRCC, ICC-SRCC policies, ICC-SRCC certification, the listee’s products or systems, or that bring ICC-SRCC into disrepute.

3.4 Non-Assignability and Non-Transferability of the Certification Mark

Permission to use an ICC-SRCC Certification Mark is limited specifically to the listee and the product or system certified by ICC-SRCC, and may not be transferred to, assigned to, or otherwise used by, any other person, organization, business, or entity.

3.5 Appearance and Proper Use of the Certification Mark

Each listee may use the appropriate ICC-SRCC Certification Mark on the certified product or system or in business materials related to the certified product or system, including, but not limited to, informational materials, advertisements, and Internet websites, consistent with the following rules:

1. Proper Use. Each listee must use the appropriate Certification Mark only in conjunction with the specific product or system certified by ICC-SRCC. The Certification Mark may not appear in conjunction with the name of the persons or entities that design and/or manufacture the product or system, or the listee, in any manner that may lead the public to believe that a person, entity, or listee is certified or otherwise endorsed by ICC-SRCC. Additionally, a Certification Mark shall always be used in its entirety, and must always appear with the appropriate subscript/superscript "®" or "™" trademark symbol.
2. **Other Marks.** With respect to other affiliation marks and/or logos, the Certification Mark may be located near these other marks or logos, but must remain separate and distinct so as to avoid confusion concerning the source of the certification, and to avoid the appearance that other marks, certifications, credentials, designations, or organizations are associated with, or endorsed by, ICC-SRCC.

3. **Electronic Labeling.** Electronic labeling, as described in Appendix B may be used in conjunction with the applicable certification marks below. Electronic labels associated with the certification marks, when used, must comply with ICC-SRCC format requirements and must be generated and supplied by ICC-SRCC. The target URL must be the client’s directory page on the ICC-SRCC website (www.solar-rating.org).

Any questions concerning the proper use of Certification Marks should be submitted to ICC-SRCC in writing.

### 3.6 Proper Uses and Appearances of the Certification Marks

Proper uses and appearances of the Certification Marks for ICC-SRCC programs are provided below.

#### 3.6.1 OG-100 Solar Thermal Collector Certification

All solar thermal collectors certified to the ICC 901/SRCC 100 standard (“OG-100”) shall be identified by means of a permanently affixed label. ICC-SRCC makes two label designs available for solar water heating collectors, shown below as Version 1 and Version 2.

Where Version 1 is utilized, the certification holder shall be responsible for entering the ICC-SRCC Certification Number, and a selected performance rating from the collector performance rating table in the OG-100 certificate. The value provided in the consumer product label must match the value in OG-100 certificate for the selected climate and category exactly, with the same number of decimal places. The results must be provided in both kWh/day and kBtu/day. Where Version 2 is utilized, the certification holder shall be responsible for entering the ICC-SRCC Certification Number exactly as it appears on the OG-100 certificate.

Transpired solar air heating, concentrating and photovoltaic water heating collectors are only eligible to use the **ICC-SRCC OG-100 Consumer Label – Version 2.** For transpired collectors, the mark must be located on the exterior of the collector. For PV water heating collectors, the mark must be applied to a PV module, inverter or power conditioner.
The Supplier is responsible for producing and affixing an OG-100 Consumer Labels to every ICC-SRCC OG-100 certified collector. The label must be installed in a location that will be in plain view for inspection when the collector is installed.

Specifications for the dimensions and content of the OG-100 consumer label are as follows:

Minimum Size: 1 inch x 2.5 inches (ICC-SRCC content must be at least this large. If other information is added to the label, the overall size of the label will be larger.)

Font: Arial

Minimum Font Size: 6 point

Material: Any material and ink with a 2-year warranty in outdoor applications may be used. Etching of this information on a visible portion of the solar collector is acceptable, so long as a 2-year warranty of the readability of the etched information is made by the certification holder.

Content: The information shown above in Version 1 or Version 2 must be included.

Label: The label as shown under Proper Use Example Version 1 or Proper Use Example Version 2 above cannot be altered except to make it larger. The content or color of the label must not be altered without specific permission from ICC-SRCC. Additional content may be added outside the border of this label.

The certification label graphics are available from ICC-SRCC at any
time, and will also be provided when certification is granted or renewed.

Color: The label may be printed in all black ink (white background) or with only the ICC-SRCC logo in this green:

Pantone Green 7729 C C 89 M 40 Y 80 K 36

R 11 G 89 B 64 Web: #0B5940

Information concerning the proper use of the Certification Marks can be requested from the ICC-SRCC and is referenced in Appendix A.

Either Version 1 or Version 2 labels may be used with a machine-readable code, supplied by ICC-SRCC, per Section 3.5. OG-100 labels using this code may be formatted as shown in the example below:

Variations to the location of the optional machine-readable code may be approved at the discretion of the ICC-SRCC Technical Director.

3.6.2 OG-300 Solar Water Heating Systems

All solar water heating systems certified to the ICC 900/SRCC 300 standard ("OG-300") to be identified by means of at least one page in the installation and operation manual(s) with only the table below on it. It can be anywhere in the manual.

**ICC-SRCC OG-300 Certification Page**

| This product certified by: Solar Rating & Certification Corporation (ICC-SRCC™) | Sample Solar Corporation  
P.O. Box 12345  
Anytown, CA 97402 |
| OG-300 Solar Thermal System  
www.solar-rating.org | www.samplesolarcorp.com |

© 2019 Solar Rating & Certification Corporation (ICC-SRCC™)
Solar Energy Factor (SEF) | ICC-SRCC OG-300 Certification Number | System Model:
--- | --- | ---
2.0 | 300-2001-078A | Super Sample 2B
2.6 | 300-2001-078B | Super Sample 2C
11.8 | 300-2001-078C | Super Sample 2D
3.7 | 300-2001-078D | Super Sample 2E
4.2 | 300-2001-078E | Super Sample 2F

The installed system is marked above.

No changes to the design shown are permitted unless specifically authorized by ICC-SRCC. The number of pages depends on the necessary space for listing all of the system models covered in that manual. The solar system installer must indicate (circle, check, etc.) which system was actually installed.

**Exception**: Machine-readable codes, supplied by ICC-SRCC, per Section 3.5 may be added to the page featuring OG-300 certification labels.

Specifications for the dimensions and content of the table are as follows:

- Minimum Size: 6.5 inches wide and up to 10 inches long
- Font: Arial
- Minimum Font Size: 10 point
- Content: The information or color shown above must be reproduced as shown in Appendix A. The ICC-SRCC Certification page, shown above as a *Proper Use Example*, cannot be altered.

### 3.6.3 OG-400 Solar Pool and Spa Heating System

All solar pool and spa heating systems certified to the ICC 902/APSP 902/SRCC 400 standard (“OG-400”) shall be identified by means of at least one page in the installation and operation manual(s) with only the table below on it. It can be anywhere in the manual.

*ICC-SRCC OG-400 Certification Page*
The number of pages depends on the necessary space for listing all of the system models covered in that manual. The solar system installer must indicate (circle, check, etc.) which system was actually installed.

Specifications for the dimensions and content of the table are as follows:

- Minimum Size: 6.5 inches wide and up to 10 inches long
- Font: Arial
- Minimum Font Size: 10 point
- Content: The information or color shown above must be reproduced as shown in Appendix A. The ICC-SRCC Certification page, shown above as a Proper Use Example, cannot be altered.

Machine-readable codes, supplied by ICC-SRCC, per Section 3.5 may be added to the page featuring OG-400 certification labels.

3.6.4 Solar Heating and Cooling Product Code Listings

All qualifying products listed to under the ICC-SRCC Solar Heating & Cooling Listing Program shall be identified by means of at least one page in the installation and operation manual(s) with only the table below on it OR a label affixed directly to the product.

**ICC-SRCC Solar Heating & Cooling Listing Page**
The installed system is marked above. The listing is valid only for the codes and/or standards identified in the listing certificate, which is available on the ICC-SRCC website.

The number of pages depends on the necessary space for listing all of the models covered in the manual. The installer or manufacturer must indicate (circle, check, etc.) which system was actually installed.

Specifications for the dimensions and content of the table are as follows:

- **Minimum Size**: 6.5 inches wide and up to 10 inches long
- **Font**: Arial
- **Minimum Font Size**: 10 point
- **Content**: The information or color shown above must be reproduced as shown in Appendix A. The ICC-SRCC listing page, shown above as a *Proper Use Example*, cannot be altered without the express permission of the ICC-SRCC Technical Director.

Machine-readable codes, supplied by ICC-SRCC, per Section 3.5 may be added to the page featuring the SHC Listing label.

Where the listing addresses content, the following ICC-SRCC LOW LEAD listed mark (shown below) may be substituted for the generic Listed Mark.
If a given manufacturer holds more than one listing for the product models listed in the manual, all applicable listings may be included in a single table. However, the LOW LEAD mark may only be shown in a combined table if all models listed are certified for low-lead content. In this case, one or both of the marks may be shown in the combined table. Alternately, two tables may be included on the page, one for the general listings, and one for the LOW LEAD mark.

Machine-readable codes, supplied by ICC-SRCC, per Section 3.5 may be added to the page featuring SHC Listing labels.

Where a listing includes compliance with the EPA ENERGY STAR® Residential Water Heater program, use of the ENERGY STAR mark shall be governed solely by the current ENERGY STAR Identity Guidelines and Partner Commitments. Holders of ICC-SRCC listings including compliance with the EPA ENERGY STAR Residential Water Heater program may optionally display the ICC-SRCC Listing Mark as shown below, in addition to the ENERGY STAR mark.

3.6.5 ICC-SWCC Small and Medium Wind Turbine Certification Programs

The Small and Medium Wind Operating Guidelines require all certified small and medium wind turbines to be identified by means of at least one page in the installation and operation manual(s) with only the table below on it. It can be anywhere in the manual.
The Supplier is responsible for having at least one page in the installation and operation manual(s) with only the above table on it. It can be anywhere in the manual. ICC-SWCC will provide the artwork with the appropriate performance ratings, and no changes are allowed.

Specifications for the dimensions and content of the table are as follows:
4. **ICC-SRCC Certificates**

4.1 **Authorized Use of ICC-SRCC Certificates**

Limited permission to use ICC-SRCC Certificates is granted certification holders in good standing in accordance with the applicable ICC-SRCC certification program and the ICC-SRCC Quality Manual. No certification holder shall use the ICC-SRCC certificate or associated certification number until authorized by ICC-SRCC.

4.2 **Reproduction of ICC-SRCC Certificates**

The then-current certificate, as available on the ICC-SRCC webs site, may be reproduced in its entirety by the certificate holder in the certification holder’s literature, advertising, or promotional materials. No reference to ICC-SRCC, the certificate, certification number, or the ICC-SRCC mark shall be included with such reproductions which could be misleading.

In lieu of reproducing the entire certificate in literature, advertising or promotional materials, the certification holder may use references and statements such as: “See ICC-SRCC OG-XXX Certification No. XXXXXXXX (insert numbers) at [www.solar-rating.org](http://www.solar-rating.org)” It is the certification holder’s responsibility not to misrepresent the ICC-ES certificate in any way, and not to use the report in such a manner as to bring ICC-SRCC into disrepute; and to secure ICC-SRCC approval in advance whenever there is a question about the use of the ICC-SRCC name, mark or report number to claim or imply product recognition beyond the recognition specified in the certificate. Certification holders are also expressly prohibited from using in advertising, promotional and informational materials, any language that would likely mislead the public about their ICC-SRCC certifications. ICC-SRCC reserves the right to interpret what would constitute misleading language.

5. **Non-Interference with Use of the Marks by Other Listees**

A listee may not prohibit, restrict, or otherwise limit the authorized and appropriate use of the Certification Mark(s) on a certified product or system by
6. Policy Violations and Related Matters

ICC-SRCC reserves, and may use, the full range of legal remedies and certification-related sanctions available under applicable laws and corporate policies to protect the ICC-SRCC Certification Marks. Infringement of any ICC-SRCC Certification Mark will be challenged. Holders and Applicants for ICC-SRCC Certification are required to cooperate fully in the review and resolution of such matters.

Following the receipt of information that an unauthorized use of an ICC-SRCC Certification Mark may have occurred, ICC-SRCC, in consultation with legal counsel, will determine if responsive action(s) will be taken in accordance with this Policy and applicable Federal and State laws.

6.1 Certification Actions and Decisions Related to Mark Misuse by a listee or Applicant for ICC-SRCC Certification

ICC-SRCC will review and resolve all complaints and other matters concerning potential violations of this Policy by listees and Applicants for ICC-SRCC certification. Following a determination that a listee or Applicant may have acted contrary to this Policy or applicable law, ICC-SRCC will notify the listee or Applicant in writing by issuing a Notice of Potential Policy Violation (Notice), which will require a complete, written response to each complaint matter within thirty (30) days. Based upon the information received and reviewed, including the listee/Applicant response to the Notice, the ICC-SRCC will determine whether the listee/Applicant has violated the terms of this Policy, and will issue a decision, including any certification-related sanctions and/or corrective actions. Such sanctions and actions may include:

1. Denial and rejection of the Applicant’s Certification Application;
2. Private reprimand and censure;
3. Public reprimand and censure;
4. Conditions of continued certification;
5. Certification probation;
6. Certification suspension;
7. Revocation or termination of certification;
8. Additional certification surveillance and/or;

9. Other measures that ICC-SRCC deems appropriate.

All decisions issued by ICC-SRCC under this Policy may be appealed as specified in the ICC-SRCC Rules of Procedure for Complaints and Appeals.

In addition, ICC-SRCC may refer cases of certification mark misuse, infringement, or other similar matters to appropriate agencies and other organizations.

6.2 Violation Reporting Responsibilities

A listee has the responsibility to report the unauthorized use, misuse, or other violation of this Policy to ICC-SRCC in a timely manner, including any circumstances where: the use of a Certification Mark is related to an individual or organization that is not a listee, including an Applicant for ICC-SRCC Certification; a Certification Mark is used improperly by a listee; or, a Certification Mark is improperly used with respect to a product or system that is certified by ICC-SRCC.
APPENDIX A: ICC-SRCC SEAL GUIDELINES

This document identifies how the ICC-SRCC™ certification seals should be used in all mediums, which includes print advertising, websites, product catalogues, specification sheets, adhesive stickers, and more. This document also provides examples of unacceptable seal usage.

It is important to always use the seal with care, as it elicits recognition and identifies origin, ownership and endorsement.

While these guidelines are designed to cover most situations, extenuating circumstances do occur. In these instances, pursuit of balanced design, and adherence to the intent of the directions is required. Ensuring that the seals are properly used protects every ICC-SRCC partner’s investment in the program—and protects consumer confidence in the ICC-SRCC brand.

A.1 General Guidelines

1. The seals may never be associated with products that are not ICC-SRCC certified.

2. The seals may not be altered, cut apart, separated or otherwise distorted in perspective or appearance. This includes removing the words ICC-SRCC from the seal. If you need ICC-SRCC artwork, please contact us via our contact page on our website at: www.solar-rating.org

3. The preferred application for all seals is green, except the OG-400 which is teal. Alternate seal versions are supplied in black. Use of a black seal is acceptable, but it is not the preferred usage.

4. ICC-SRCC, OG-100 Certified, OG-300 Certified, OG-400 Certified, and LISTED text legibility inside the seal must be maintained.

5. If using the name ICC-SRCC™ or Solar Rating & Certification Corporation,™ make sure each is properly identified with a “TM” to identify its trademarked status.
A.2 ICC-SRCC SEAL VARIATIONS—ACCEPTABLE

The following seals are acceptable on a WHITE background:

**FULL-COLOR SEALS:**
SRCC_OG100_CMYK_vectored.eps
SRCC_OG300_CMYK_vectored.eps
SRCC_OG400_CMYK_vectored.eps
SRCC_Listed_CMYK_vectored.eps
SRCC_SWCC_CMYK_vectored.eps
SRCC_OG100_RGB.jpg
SRCC_OG300_RGB.jpg
SRCC_OG400_RGB.jpg
SRCC_Listed_RGB.jpg
SRCC_SWCC_RGB.jpg

**1-COLOR SEALS BLACK & WHITE**
SRCC_OG100_BW_vectored.eps
SRCC_OG300_BW_vectored.eps
SRCC_OG400_BW_vectored.eps
SRCC_Listed_BW_vectored.eps
SRCC_SWCC_BW_vectored.eps
SRCC_OG100_BW.jpg
SRCC_OG300_BW.jpg
SRCC_OG400_BW.jpg
SRCC_Listed_BW.jpg
SRCC_SWCC_BW.jpg
A.3 ICC-SRCC SEAL VARIATIONS—UNACCEPTABLE

The following are unacceptable seal variations:

**DO NOT** use a seal version with insufficient contrast between the logo and background.

**DO NOT** rearrange colors, or use any other color than those specified in this guide.

**DO NOT** distort the seal.

**DO NOT** use the seal at a size that makes the ICC-SRCC, OG-100 Certified, OG-300 Certified or LISTED text difficult to read.
A.4 ICC-SRCC COLOR PALETTE

ICC-SRCC green is the preferred usage for all seals except the OG-400 seal where teal may be used. For high quality printing, give your print vendor a color logo (in eps format) and communicate the CMYK breakdown, OR supply a black logo (in eps format) and specify the Pantone color be used as a spot color. For web applications, use only jpg formats.

OG-100, OG-300, LISTED, SWCC CERTIFIED SEALS

<table>
<thead>
<tr>
<th>PANTONE® COATED</th>
<th>PANTONE® UNCOATED</th>
</tr>
</thead>
<tbody>
<tr>
<td>PMS 7729C</td>
<td>PMS 7729U</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CYMK</th>
<th>RGB</th>
</tr>
</thead>
<tbody>
<tr>
<td>C89 M40 Y80 K36</td>
<td>R11 G89 B64 #0B5940</td>
</tr>
</tbody>
</table>

OG-400 SEAL

<table>
<thead>
<tr>
<th>PANTONE® COATED</th>
<th>PANTONE® UNCOATED</th>
</tr>
</thead>
<tbody>
<tr>
<td>PMS 299C</td>
<td>PMS 299U</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CYMK</th>
<th>RGB</th>
</tr>
</thead>
<tbody>
<tr>
<td>C89 M40 Y80 K36</td>
<td>R11 G89 B64 #0B5940</td>
</tr>
</tbody>
</table>
A.5 ICC-SRCC SEAL SAFE AREA

The seal requires a safe area (on all four sides of any variation) of approximately one quarter of the full seal height.

This safe area protects the seal from clutter and impingement when used in blocks of text, or near other graphics and logos.
A.6 ICC-SRCC NAMING STANDARDS

Use consistent standards and terminology when referring to the ICC-SRCC. When the company name is used in its entirety, it appears as below, and uses an ampersand (&). A “TM” is only required upon first-use in a headline and first-use in body copy.

Solar Rating & Certification Corporation™

NOT:

Solar Rating and Certification Corporation™

When used in the context of a sentence, “the” should preface the full company name or acronym. For example: New certification standards were released today by the Solar Rating & Certification Corporation.™ OR: New certification standards were released today by the ICC-SRCC.™

However, the following sentence demonstrates an exception where common sense must be applied: The ICC-SRCC™ announced that the collector is ICC-SRCC certified.
A.6 ICC-SRCC NAME AND SEAL VIOLATIONS

ICC-SRCC has a vested interest in serving and protecting its many constituents, and requests that any violations be reported so that we may notify and correct the misuse.

Please contact us via our contact page on our website at: www.solar-rating.org Please type VIOLATION in the subject line. Your confidentiality is guaranteed.
APPENDIX B: ICC-SRCC MACHINE-READABLE CODE GUIDELINES

This document identifies how the machine-readable codes provided by ICC-SRCC™ should be used in all mediums, which includes print advertising, websites, product catalogues, specification sheets, adhesive stickers, and more.

B.1 General Guidelines

1. The machine-readable codes may never be associated with products that are not certified or listed by ICC-SRCC.

2. Use of the machine-readable codes is optional.

3. The codes may not be altered, cut apart, separated or otherwise distorted in perspective or appearance.

4. The preferred application for all machine-readable codes is black.

5. Machine-readable codes must be rendered with sufficient resolution to permit the proper reading of the code by appropriate equipment.

6. Machine-readable code targets much be assigned by ICC-SRCC. A machine-readable code produced by the manufacturer may not be added to any product label or a required page with certification marks in product manuals.

7. Machine-readable codes shall be reproduced in a size matching the height of the applicable ICC-SRCC certification mark.